



# Global Learning Center

## Presentation

Feb 28<sup>th</sup> 2011 ver. 4

CIBT EDUCATION GROUP INC.  
1994 - 2011



## GLC vs. On-line Education

- GLC classrooms are supported by a local tutor therefore Asia based students will not lose that “personal touch”
- GLC model provides live interaction between North American teachers and Asia based students using interactive video conferencing technology & hi-speed internet
- GLC Studios in Vancouver and Beijing employ only “native English instructors” to deliver English language related programs such as ESL, or English Teacher Certification (TESOL) courses
- All live video sessions are recorded therefore students can download the session for further review and home study
- All GLC teachers are certified teachers and fully qualified to teach their respective courses
- GLC allows fast, efficient and quality delivery of western programs to overseas countries at reduced cost, extensive outreach and fast set-up
- With GLC studio based in Canada, we have endless supply of native English speaking teachers to support our expansion plan through out Asia



## Advantages of Partnering with CIBT's GLC

- You will be one of the select few reputable schools to partner with CIBT's GLC platform in your city
- Your programs will use Canadian and U.S English content, with a component taught by certified Canadian instructors, giving your school an edge over the competition
- Your students will graduate with a Canadian diploma, certificate, or degree
- Your students can be offered a unique opportunity to take some classes in Canada through CIBT's network of campuses to immerse your students in a Western experience
- Your students will have further educational opportunities within CIBT's system of schools, including: an accredited university, community colleges, ESL schools, and an expanded network of articulated universities in 18 countries
  - Our infrastructure provides a reputable upgrade path from ESL certification to career diploma, and undergraduate or graduate degrees
- You are partnering with an institution with over 107 years of experience in Canada, and 17 years operating in China with a faculty and supporting staff of over 650



# Vancouver Studio





# Global Education by Video Conferencing





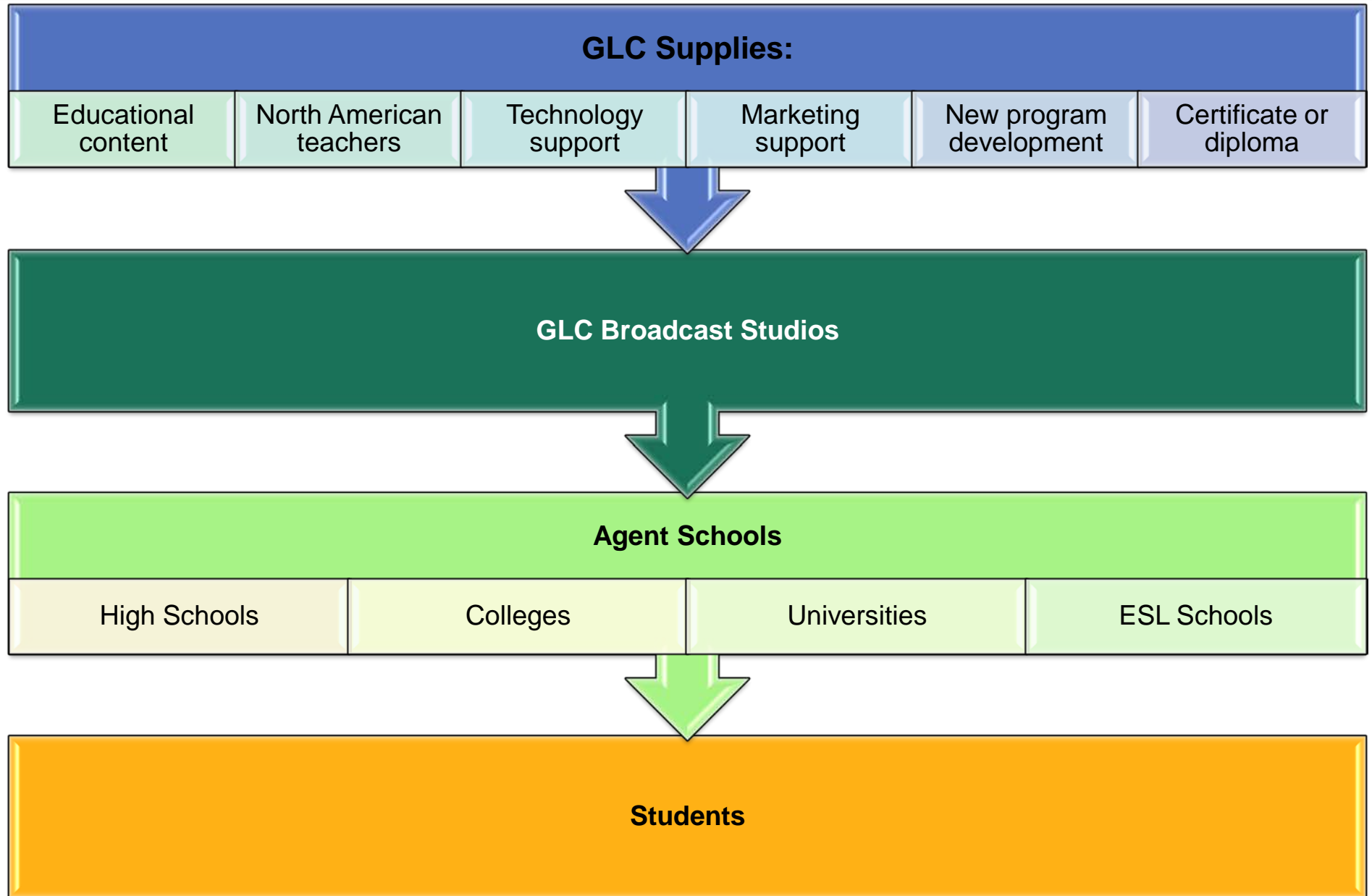
# Education + Entertainment



- Combining Education & Entertainment to make learning fun and interesting
- Visual attraction with colorful set-up, acoustic sound, and music
- Guest speakers to co-teach selected sessions and to induce creativity from students
- Global broadcasting with ability to link classes between China, North America and Asia
- Platform designed to deliver programs such as TESOL, ESL and Business Management courses

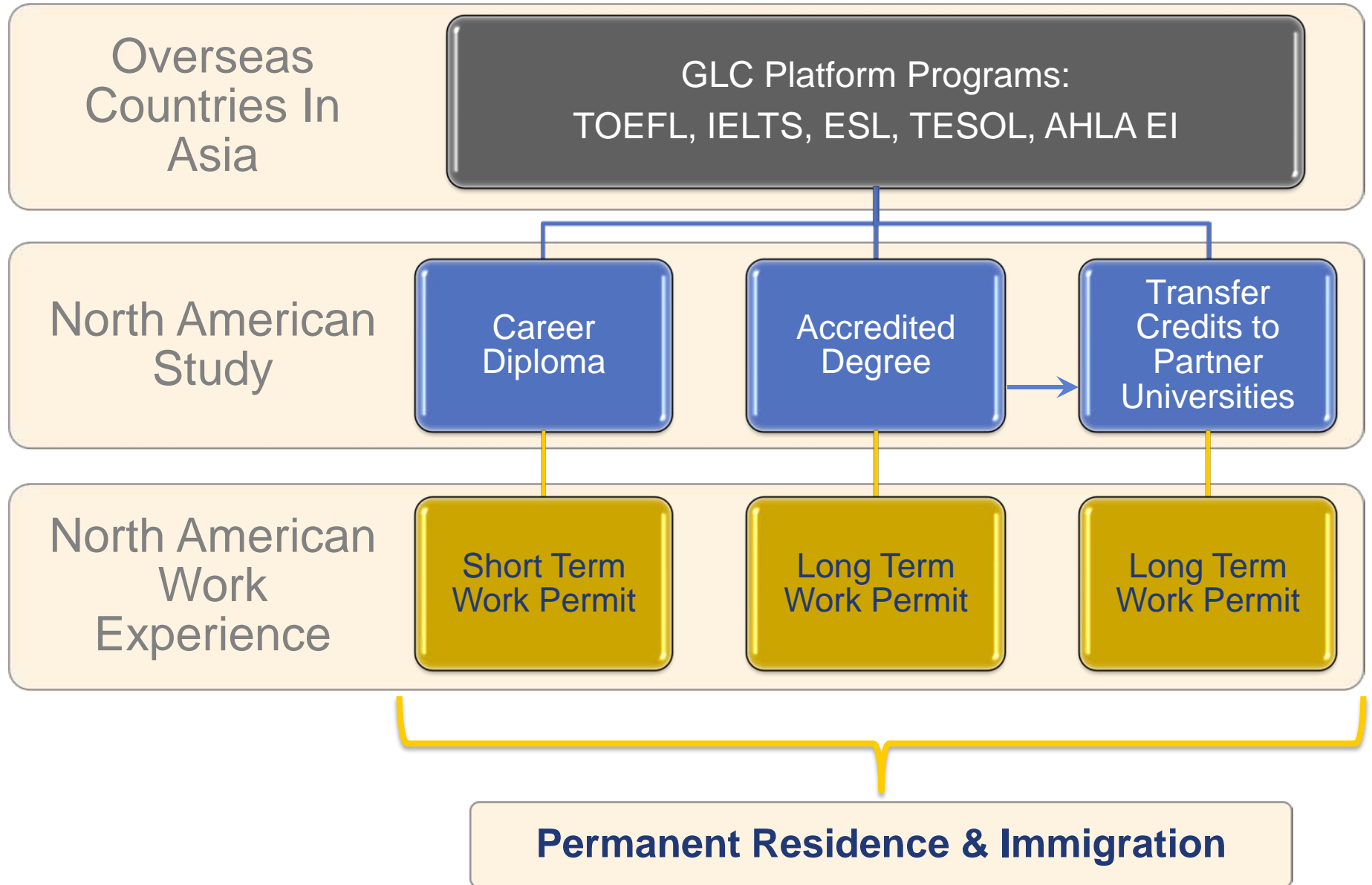


# GLC Infrastructure & Business Model





# Bringing Students International Opportunities





# Value Proposition & Competitive Advantage



Exclusive Partner China



Exclusive Partner China, Philippines



**Business School   Automotive Maintenance   Career College & Degree College   Hotel Management School   Language School**

- Five principal brands with strong presence in Asia and North America
- One of the earliest foreign, private business & career schools in China with 17 years of experience
- The oldest and one of the largest private colleges in Canada with 107 years of history
- The largest private Licensed Practical Nurse trainer in Canada
- Western accredited school delivering western education to emerging Asia as compared to Chinese schools delivering western education for China market only
- Strong recognized local brands & physical presence in China and Canada as compared to others with strong presence in either continent only
- Overseas study opportunity leading to work permit or immigration to Canada or United States
- Corporate presence at 68 locations in 18 countries, and a global recruitment network of 2,500 independent agents from 42 countries
- Vertically integrated infrastructure providing upgrade path from English training → Career Diploma programs → College Preparation → College Degree → Bachelor Degree → Master Degree (Class + Mass)
- Ability to transfer earned credits to public school systems in Canada, U.S, Australia, U.K, Switzerland
- Call Center in the Philippines placing our graduates into multinational companies operating in Asia or North America



# Studio Booking Model

	Vancouver Sunday	China Monday	Vancouver Monday	China Tuesday	Vancouver Tuesday	China Wednesday	Vancouver Wednesday	China Thursday	Vancouver Thursday	China Friday	Vancouver Friday	China Saturday	Vancouver Saturday	China Sunday
	27-Feb	28-Feb	28-Feb	1-Mar	1-Mar	2-Mar	2-Mar	3-Mar	3-Mar	4-Mar	4-Mar	5-Mar	5-Mar	6-Mar
Vancouver Time 6:00 PM	Group 1	China	Group 4	China	Group 1	China	Group 4	China	Group 7	Adv. TESOL	Group 10	Children English	Group 13	Children English
China Time 10:00 AM	Korea	Japan	Thailand	Vietnam	Korea	Japan	Thailand	Vietnam		Adv. TESOL		Children English		Children English
Vancouver Time 8:00 PM	Group 2	Philippines	Group 5	China	Group 2	Philippines	Group 5	China	Group 8	AHLA	Group 11	Children English	Group 14	Children English
China Time 12:00 PM	India	China	Jamaica	India	India	China	Jamaica	India		AHLA		Children English		Children English
Vancouver Time 10:00 PM	Group 3	Korea	Group 6	Korea	Group 3	Korea	Group 6	Korea	Group 9	BBA-CGA	Group 12	Children English	Group 15	Children English
China Time 2:00 PM	Canada	USA	Philippines	Japan	Canada	USA	Philippines	Japan		BBA-CGA		Children English		Children English
	6-Mar	7-Mar	7-Mar	8-Mar	8-Mar	9-Mar	9-Mar	10-Mar	10-Mar	11-Mar	11-Mar	12-Mar	12-Mar	13-Mar
Vancouver Time 6:00 PM	Group 1	China	Group 4	China	Group 1	China	Group 4	China	Group 7	Adv. TESOL	Group 10	Children English	Group 13	Children English
China Time 10:00 AM	Korea	Japan	Thailand	Vietnam	Korea	Japan	Thailand	Vietnam		Adv. TESOL		Children English		Children English
Vancouver Time 8:00 PM	Group 2	Philippines	Group 5	China	Group 2	Philippines	Group 5	China	Group 8	AHLA	Group 11	Children English	Group 14	Children English
China Time 12:00 PM	India	China	Jamaica	India	India	China	Jamaica	India		AHLA		Children English		Children English
Vancouver Time 10:00 PM	Group 3	Korea	Group 6	Korea	Group 3	Korea	Group 6	Korea	Group 9	BBA-CGA	Group 12	Children English	Group 15	Children English
China Time 2:00 PM	Canada	USA	Philippines	Japan	Canada	USA	Philippines	Japan		BBA-CGA		Children English		Children English
<b>DST Change</b>	13-Mar	14-Mar	14-Mar	15-Mar	15-Mar	16-Mar	16-Mar	17-Mar	17-Mar	18-Mar	18-Mar	19-Mar	19-Mar	20-Mar
Vancouver Time 7:00 PM	Group 1	China	Group 4	China	Group 1	China	Group 4	China	Group 7	Adv. TESOL	Group 10	Children English	Group 13	Children English
China Time 10:00 AM	Korea	Japan	Thailand	Vietnam	Korea	Japan	Thailand	Vietnam		Adv. TESOL		Children English		Children English
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China Time 2:00 PM	Canada	USA	Philippines	Japan	Canada	USA	Philippines	Japan		BBA-CGA		Children English		Children English
	20-Mar	21-Mar	21-Mar	22-Mar	22-Mar	23-Mar	23-Mar	24-Mar	24-Mar	25-Mar	25-Mar	26-Mar	26-Mar	27-Mar
Vancouver Time 7:00 PM	Group 1	China	Group 4	China	Group 1	China	Group 4	China	Group 7	Adv. TESOL	Group 10	Children English	Group 13	Children English
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China Time 2:00 PM	Canada	USA	Philippines	Japan	Canada	USA	Philippines	Japan		BBA-CGA		Children English		Children English



**Thank You**

**Global Learning Centre  
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